

APRIL 9 & 10, 2027

MASTER YOUR GARDEN EXPO

MASTER GARDENERS OF HAMILTON COUNTY
U EXTENSION
INSTITUTE OF AGRICULTURE
THE UNIVERSITY OF TENNESSEE

Dear Vendor/Exhibitor:

The Master Gardeners of Hamilton County, TN (MGHC) invite you to participate as a vendor/exhibitor at our “Master Your Garden” Expo taking place Friday & Saturday, April 9 & 10, 2027, at Camp Jordan Arena in East Ridge, TN.

MGHC’s annual Expo focuses on gardening and the outdoors bringing together a wide-ranging array of exhibits, demonstrations, educational activities and seminars, and vendors of interest to both experienced gardeners and the general public.

As a non-profit, volunteer organization, our goal is to provide the most up-to-date gardening information from the experience and variety of our vendors, talks by experts, and live demonstrations by Master Gardeners. Proceeds from the Expo fund our scholarship, community gardens, and educational programs. Through our promotional outreach, our attendees come from a 100-mile radius around Chattanooga. We have heard from many that they look forward to attending every year, leading us to continue to provide something new and different for all to enjoy.

MGHC’s Expo is an ideal opportunity to create awareness and generate sales for your garden-related or nature-based product. Our venue, Camp Jordan Arena, is an enclosed, climate-controlled facility with a concrete floor, so rain or shine, we expect to have a great show.

2027 Expo Schedule:

• Set Up	Thursday, April 8th	7:00 am – 5:00 pm
• Limited Set Up / Restocking	Friday & Saturday, April 9th & 10th	8:00 am – 9:45 am
• Expo Hours	Friday & Saturday, April 9th & 10th	10:00 am – 4:00 pm
• Take Down	Saturday, April 10th	4:00 pm – 6:00 pm

Master Gardeners will be available to assist with set up, take down, and breaks during the two-day event.

More information and a downloadable Application form can be found on the Expo Vendor page on our website: <https://mghc.org/garden-expo/expo-vendors/>. Return the completed form with a check for the full amount payable to **Master Gardeners of Hamilton County (MGHC)** to the mailing address on the form. Or fill out the form online and email to expovendors@mghc.org. Payment with a credit card can be made via the PayPal button on the Expo Vendor page.

Your exhibit booth will be reserved ONLY upon receipt and acceptance of your application and full payment. No refunds will be made for cancellations after March 9, 2027. Vendor information will be posted on our website’s 2027 Expo page and will remain active until December of 2027.

We look forward to hearing from you soon. If you have any questions, please feel free to contact us. We hope to see you at MGHC’s 2027 “Master Your Garden” Expo!

Sincerely,
Jo Grant
Expo Chair
423-718-6460
jo.grant53@gmail.com

Programs in agriculture and natural resources, 4-H youth development, family and consumer sciences and resource development. Extension provides equal opportunities in programs and employment.