

PRE-CONFERENCE ■ WEDNESDAY AND THURSDAY ■ JANUARY 19-20, 2011

Wed 8:00 a.m.–5:00 p.m. plus Thurs 8:00 a.m.–11:00 a.m.	SHORT COURSES	Start-Up Organic Vegetable Production & Marketing <i>Cathy Jones (NC)</i> <i>Daniel Parson (SC)</i>	Advanced Organic Production and Marketing of Vegetables <i>Alex Hitt (NC)</i> <i>Ellen Polishuk (VA)</i>	High Tunnel Production and Marketing <i>Alison Wiediger (KY)</i> <i>Paul Wiediger (KY)</i>
Thurs 12:30 p.m.–5:30 p.m.	FIELD TRIPS	Sequatchie Cove Farm <i>Keener Family and</i> <i>Padgett & Nathan Arnold (TN)</i>	Crabtree Farms <i>Joel Houser, Mike Barron</i> <i>& Melanie Mayo (TN)</i>	Circle S Farm <i>Letty and Curtis Smith (TN)</i>
Thurs 1:00 p.m.–5:00 p.m.	MINI COURSES	Food Policy Councils <i>Mark Winne (NM), Cassi Johnson (TN)</i> <i>& Marilyn Marks (NC)</i>	Getting Started in Pastured Broilers <i>Jody Padgham (WI), Michael Akey (MD)</i> <i>& David Crank (TX)</i>	Planning Vegetable, Fruit and Flower Production for Weekly Markets <i>Mark Cain (AR)</i>
Thurs 6:00 p.m.–10:00 p.m.	SPECIAL ACTIVITY	SSAWG's Virtual Farm Tour Extravaganza		
Thurs 7:00 p.m.–8:30 p.m.	SPECIAL ACTIVITY	Seed Swap		

FRIDAY ■ JANUARY 21, 2011

Fri 8:00 a.m.–6:00 p.m.	TRADE SHOW OPEN			
Fri 8:00 a.m.–8:45 a.m.	OPENING SESSION			
Fri 9:00 a.m.–10:15 a.m.	CONCURRENT SESSIONS	Basic Soil Improvement Techniques for Sustainable Farmers <i>Joel Gruver (IL)</i>	What's an Organic Grower To Do About Those Pesky Pests? <i>Debbie Roos (NC)</i>	Organic Strawberry Production <i>John Vollmer (NC)</i>
Fri 10:45 a.m.–Noon	CONCURRENT SESSIONS	Using Mycorrhizae To Improve Soil Fertility and Plant Health <i>Tradd Cotter (SC)</i>	Making Bouquets for Markets and Events <i>Jeanette Bell (LA)</i>	Our Story: Three Families, Three Generations of Organic Farming <i>The Delvins: Cindy, Hank Sr., Liz,</i> <i>Hank Jr. & Amy (TN)</i>
Fri 1:30 p.m.–3:00 p.m.	CONCURRENT SESSIONS	What's New in Ecological Pest Management: News That You Can Use in Your Fields Today <i>Donald C. Weber, (MD)</i>	BioIntensive Vegetable Production on a Small Scale <i>Cindy Conner (VA)</i>	Opportunities and Challenges for Organic Fruit Production in the South <i>Curt Rom (AR)</i>
Fri 3:30 p.m.–5:00 p.m.	CONCURRENT SESSIONS	Managing for Healthy Roots <i>Joel Gruver (IL)</i>	Adding Specialty Herbs to Your Life and Farm <i>Joe Hollis (NC)</i>	Our Story: Peaceful Pastures – a Very Busy Pasture-Based Farm <i>Jenny Drake (TN)</i>
Fri 5:30 p.m.–7:00 p.m.	STATE NETWORKING SESSIONS	Alabama • Arkansas • Florida • Georgia • Kentucky • Louisiana • Mississippi • N. Carolina		

SATURDAY ■ JANUARY 22, 2011

Sat 8:00 a.m.–6:00 p.m.	TRADE SHOW OPEN			
Sat 8:00 a.m.–4:00 p.m.	SILENT AUCTION			
Sat 8:30 a.m.–10:00 a.m.	INFORMATION EXCHANGE SESSIONS	Addressing Problems in High Tunnel Production • Cut Flowers • Processing and Marketing Pastured Cows, Goats and Sheep • Starting a Farmers Market • Sustainable Health Practices for Sustainable Farmers • Passing on the Farm / Farm Transitions •		
Sat 10:30 a.m.–Noon	CONCURRENT SESSIONS	Managing Cover Crops for Fertility <i>Cathy Jones (NC), Daniel Parson (SC)</i> <i>& Joel Gruver (IL)</i>	Opportunities and Challenges for Organic Fruit Production in the South <i>Curt Rom (AR)</i>	Getting Started with High Tunnels: Getting Help from NRCS <i>Mark Cain (AR) & TBA</i>
Sat 1:30 p.m.–3:00 p.m.	CONCURRENT SESSIONS	What's New in Ecological Pest Management: News That You Can Use in Your Fields Today <i>Donald C. Weber (MD)</i>	Organic Pepper Production for Experienced Growers <i>Alex Hitt (NC)</i>	Our Story: Transitioning from Traditional to Organic, From Father to Son <i>Chris Murray & Gary Murray (NC)</i>
Sat 3:00 p.m.–4:00 p.m.	SILENT AUCTION FINAL BIDS			
Sat 4:00 p.m.–5:30 p.m.	CONCURRENT SESSIONS	My Life With These Plants Called Weeds: Sharing Challenges and Triumphs <i>Ellen Polishuk (VA), Larry Butler (TX)</i> <i>& Mark Schonbeck (VA)</i>	Marketing Beauty <i>Peggy Lynn Marchetti,</i> <i>Madison Creek Farms (TN)</i>	Our Story: Just Because Your Resources are Limited, Doesn't Mean You Can't Be Organic <i>Dwight Camp (FL), Sandra Simone (AL)</i> <i>& Tynesha Greene (AL)</i>
Sat 5:30 p.m.–6:30 p.m.	MUSIC AND CASH BAR SILENT AUCTION PAYMENTS			
Sat 6:30 p.m.–8:30 p.m.	TASTE OF TENNESSEE DINNER			



SOUTHERN SAWG CONFERENCE

**Practical Tools & Solutions
for Sustaining Family Farms**

JANUARY 19–22, 2011 — CHATTANOOGA, TN

Mixing and Matching Cattle, Sheep and Goats on Pasture <i>Ann Wells (AR), Greg Brann (TN) & Anne Blanchet (LA)</i>
Permaculture: Building an Organic Farm and Homestead from Scratch <i>Susana Lein (KY)</i>

Our Story: Out of the Hurricane and into Organic Farming <i>YaSin Muhaimin (LA)</i>	Grass-Fed Beef in the Deep South <i>Anne Blanchet (LA)</i>	You Can't Farm Forever: Do You Have a Plan for Retirement? <i>Marion Simon (KY) & others TBA</i>	Attracting Customers to Your Farm <i>Skip Connett and Erin Flynn, Green Gate Farms (TX)</i>	Why We Spend Billions on Corn and Nothing on Broccoli: "Title 1" Explained <i>Scott Marlow, RAFI-USA (NC)</i>
Marketing Goat and Lamb to Ethnic Markets <i>Carrie Robertson (AR)</i>	Innovations and Efficiencies in Pastured Poultry <i>David Crank (TX)</i>	Make Money Off Your Expertise As Well As Your Products: On-Farm Workshops for An Additional Income Stream <i>Lynn Pugh (GA) & Joe Hollis (NC)</i>	Lessons in (Re)Creating a Local Food System in Central Arkansas – From a Farmer's Perspective <i>Jody Hardin (AR) & Josh Hardin (AR)</i>	Strengthening Our Work and Your Organization through Diversity <i>Cathie Bird, Sammie & Ruth Jackson, Maurice Mohammad & Todd Shelton (TN)</i>
Using Holistic Management to Manage Your Livestock Farm <i>Doak Elledge (TX)</i>	Our Story: Southern SAWG	Growing New Farmers: Mentoring and Internships <i>Jonathan Tescher (GA) & Paige Witherington (GA)</i>	Sharing Customers, Sharing Risk: Two Models for Marketing Together <i>Dove Stackhouse (AL) & Jess Wilson (TN)</i>	Food Policy Councils 101 <i>Mark Winn (NM)</i>
Homeopathy in Organic Livestock Care <i>Glen Dupree (LA)</i>	Understanding Farm Loans and the Credit Institutions that Offer Them <i>Gary Matteson (DC) & others TBA</i>	20 Years of Innovation: Marketing and Business Decisions that Have Sustained a Family Farm <i>Larry Butler (TX) & Carol Ann Sayle (TX)</i>	Local Food Goes to College <i>Christopher Carpenter (VA) and TBA</i>	Empowering Underserved Farmers <i>Tasha M. Hargrove (AL), Walter Hill (AL), Rhonda Benton (AL) & Gwen Johnson (AL)</i>

• Oklahoma • S. Carolina • Tennessee • Texas • Virginia

Processing and Marketing Pastured Poultry • Urban Farming • Understanding Profitability • Managing and Promoting Your CSA • Overcoming Obstacles to Farm-to-School People of Color in the Movement • Preparing for the 2012 Farm Bill				
Our Story: From Fields to Market <i>Joseph & Helen Fields (SC)</i>	Management Intensive Grazing 101 <i>Greg Brann (TN) & Ann Wells (AR)</i>	Advanced CSAs: What Works and What Doesn't <i>Cindy & Hank Delvin, Jr. (TN), Jenny Drake (TN), Skip Connett & Erin Flynn (TX)</i>	Why Farms Fail: What Beginning Farmers Have to Learn From Ending Farmers <i>Scott Marlow, RAFI-USA (NC)</i>	Policy Change to Support Sustainable Agriculture: What Does it Take to Really Make it Happen? <i>Annette Higby (DC) & Tim Mayer (KY)</i>
Innovations and Efficiencies in Pastured Poultry <i>David Crank (TX)</i>	Gourmet Mushroom Production <i>Tradd Cotter (SC)</i>	Know Where Your Money Goes by Keeping Good Records <i>Alison Wiediger (KY) & Jonathan Tescher (GA)</i>	Using New/Social Media to Market Your Farm or Organization <i>Marne Duke (TN) & Amy Delvin (TN)</i>	Teaching Youth Through Farm & Garden Projects <i>Carl Motsenbocker (LA), Debbie Strickland (TN), Brittany Dabbs (TN), Isabel Rojas (TN) & Bobby Strickland (TN)</i>
Homeopathy in Organic Livestock Care <i>Glen Dupree (LA)</i>	Raising and Marketing Rabbits <i>John & Debbie Mays (TN)</i>	Starting and Managing a Farmer-Run Farmers' Market <i>Jody Hardin (AR), Les Rivett (AL) & Stacy Miller (MD)</i>	Community-Extension Partnerships to Build Collaborations and Capacity for Community Food Projects <i>Tes Thraves (NC) & others TBA</i>	National Organic Action: The 2012 Farm Bill and Beyond <i>Liana Hoodes (NY), Marty Mesh (FL) & Michael Sligh (NC)</i>