



Citizen Forester will increase awareness of the fundamental role that trees play in the local environment and provide citizens with hands-on training in tree planting and care.

Citizen Forester enables individuals to become knowledgeable stewards of their personal tree canopies, the trees that surround, shade, and beautify their yards and homes.



**Did you know that planting a tree can increase your property value?**

Each mature tree can increase a home's value by \$1000 to \$10,000.



**Did you know that properly placed trees can reduce your utility bills?**

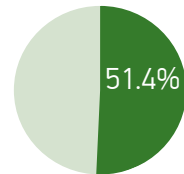
Trees properly placed around buildings can reduce air conditioning needs by 30% and can save up to 50% in energy used for heating.



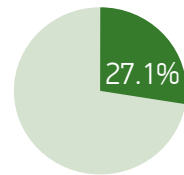
**Don't know what trees to choose or where to plant them?**

Learn how to choose the right trees for your home and learn where to plant them to maximize your home's value and minimize your utility bills.

**As of 2008, Chattanooga has 51.4% tree canopy cover. That is almost twice the national average.**



**CHATTANOOGA**



**NATIONAL AVERAGE**

Take Root was launched in 2007 by a small but motivated group of local citizens. The goal of this initiative is simple: to plant more trees in downtown Chattanooga, fortifying the city's public spaces with environmental health and scenic beauty.

Having planted over 1400 trees in just three years, Take Root is bolstering Chattanooga's urban tree canopy. This effort has catalyzed environmental action from dozens of individuals and created broad-scale engagement among hundreds of others.

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In a city, keeping an urban area *green* is more than an aesthetic priority, it is a security measure of our most basic and precious natural provisions:

## THE AIR WE BREATHE AND THE WATER WE DRINK.

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### **Become a Citizen Forester**

Citizen Forester classes take place on Saturday afternoons from 1-5PM during the months of September and October.

The cost is **\$25**, which covers a Citizen Forester T-shirt, tree planting resources, a voucher for two free trees at a \$100 value, and much other unique Citizen Forester swag.

Classes will be held in several different locations around the Chattanooga area:

Rock City  
Cleveland, TN  
Green|Spaces  
Crabtree Farms  
Greenway Farms  
The Bethlehem Center  
Chattanooga Nature Center / Reflection Riding  
UT Agricultural Extension Office, Hamilton County

**Sign ups will begin on July 15.**

No previous experience with trees is necessary.



[WWW.TAKEROOTCHATTANOOGA.COM](http://WWW.TAKEROOTCHATTANOOGA.COM)