



# CITIZEN FORESTER LAUNCH PARTY

## AWARDS // MUSIC // SIGN-UPS // REFRESHMENTS

JULY 14 5:30PM

THE CRASH PAD - 29 JOHNSON ST.

Trees leave a meaningful legacy, and there are hundreds of legacy trees in and around the city of Chattanooga. These trees represent the individual and collective actions of citizens devoted to bolstering the city's scenic beauty and improving its environmental health through tree planting. During the Citizen Forester Launch Party, we want to honor the Citizen Foresters of the past and present while promoting and building the Citizen Foresters of the future.



Market Street - 1910



Market Street - 2010

### Take Root

Take Root was launched in 2007 by a small but motivated group of local citizens. The goal of this initiative is simple: to plant more trees in downtown Chattanooga, fortifying the city's public spaces with environmental health and scenic beauty. Having planted over 1400 trees in just three years, Take Root is bolstering Chattanooga's urban tree canopy. This effort has catalyzed environmental action from dozens of individuals and created broad-scale engagement among hundreds of others.

### Citizen Forester

Take Root: Citizen Forester will engage an increasingly diverse group of citizens in self-motivated environmental education and activity "rooted" in and around trees. Citizen Forester will increase awareness of the fundamental role that trees play in the local environment and provide citizens with hands-on training in tree planting and care. In addition, citizen foresters will receive two free trees to plant, grow, and sustain. Citizen Forester enables individuals to become knowledgeable stewards

of their personal tree canopies, the trees that surround, shade, and beautify their yards and homes.

### \$500 Sponsor

- Recognition and Appreciation at the awards ceremony of the Citizen Forester Launch Party.
- Logo/Brand recognition on print and web Citizen Forester Launch party promotional materials.
- Reserved space at the event to promote and to inform attendees about your organization.