

**Master Your Garden  
5<sup>th</sup> Annual Garden Expo  
Sponsored by Master Gardeners of Hamilton County**

Dear Vendor,

We would like to invite you to join us as a vendor/exhibitor at the 5<sup>th</sup> Annual "Master Your Garden" Garden Expo scheduled for April 8<sup>th</sup> and 9<sup>th</sup>, 2017 at Camp Jordan Arena in East Ridge, TN. which is a suburb of Chattanooga. The hours will be 10:00am to 6:00pm on Saturday April 8<sup>th</sup> and 10:00am to 5:00pm Sunday April 9<sup>th</sup>.

If you have a nature or garden related business, this will be the perfect venue to share your products with residents of Chattanooga and the surrounding municipalities. This event is held indoors in a climate controlled facility with a concrete floor as opposed to most garden events that are held outside. So rain or shine we have a great show.

In only 4 years we have doubled our attendance, increased our vendor participation and have a great reputation for a variety of good products. This, our 5<sup>th</sup> year, we are planning to have 16 to 17 speakers presenting topics of interest to gardeners. In addition, our goal is to have more than 60 vendors offering a broad range of gardening and nature related products. Plus, the Master Gardeners of Hamilton County will have several demonstration booths showing proper techniques for mulching, composting, raised bed gardening and more.

This year we will have two very special attractions for our show. The TN Valley Bonsai will again have a large exhibit and the Bugapalooza show will be next door to us. Both of these shows draw several thousand attendees from almost every state. Therefore, we are expecting a larger than normal crowd for the 5<sup>th</sup> year of our Expo.

Rental fee for the 2 day event for a 10'X10' booth is \$150.00; two booths is \$280.00, three booths is \$420.00 and four booths is \$560. These are the prices after January 31, 2017. If you commit by sending in the registration form and payment before December 31, 2016, a special discounted booth price applies: 10'X10' booth - \$130.00, two booths - \$260.00, 3 booths - \$390.00 and 4 booths - \$520. This is a savings to you of \$20-\$40. From December 31, 2016 to January 31, 2017 we will offer a discount of \$10.00 as we have in the past. This year, for your convenience, we are able to take a credit card for booth rental.

Friday, April 7<sup>th</sup>, from 7:00am – 7:00pm will be available for vendors to set up their displays. Saturday, April 8<sup>th</sup>, and Sunday, April 9<sup>th</sup>, mornings from 8:00 – 9:45 is additional time for set up and/or restocking time. Take down will begin at the close of the expo on Sunday, April 9<sup>th</sup>, at 5:00pm and must be completed by 10:00pm. Many Master Gardeners will be available to help you set up and take down along with giving you lunch and other breaks during the two day event.

Our advertising, which is extensive, reaches 50,000 plus homes through radio, TV, magazines, newspapers, and social media outlets.

Please go to our website [mghc.org](http://mghc.org) for more information. Vendor registrations forms are available online and can be printed off and mailed with a check payable to Master Gardeners of Hamilton County (MGHC). Mailing address is on the form. Credit card payments may be made by calling our treasurer. His number is also on the registration form. We keep all our participating vendor information available for one year on our website.

We appreciate your consideration and look forward to hearing from you soon. If you have any questions, please feel free to contact us at your convenience.

Thank you and we look forward to another successful Garden Expo!

Sincerely,

Carol Mathews  
Garden Expo Director  
Phone; 706-375-6098  
[sewngarden@gmail.com](mailto:sewngarden@gmail.com)

Florrye Grant  
Vendor Coordinator  
Phone; 706-280-3280  
[florryegrant@epbfi.com](mailto:florryegrant@epbfi.com)